SEO Audit Checklist

On-Page SEO

1) Use Target Keywords in Title Tags
   a) Include your main keyword in the page's title tag.
   b) Place it near the beginning of the title for better impact.

2) Write Unique & Compelling Meta Descriptions
   a) Limit to 150–160 characters.
   b) Summarize the page clearly and use a call to action to boost CTR.

3) Use Proper Header Tags (H1, H2, H3)
   a) Only one H1 per page (your main title).
   b) Use H2s for subtopics and H3s for details under subtopics.

4) Optimize Images with Descriptive Alt Text
   a) Use relevant keywords naturally.
   b) Helps both SEO and visually impaired users.

5) Include Internal Links
   a) Link to other helpful pages or blogs on your site.
   b) Use descriptive anchor text (not just "click here").

6) Place Keywords Strategically
   a) Use the main keyword within the first 100 words.
   b) Avoid keyword stuffing; keep it natural.

Off-Page SEO

1) Use Target Keywords in Title Tags
   a) Include your main keyword in the page's title tag.
   b) Place it near the beginning of the title for better impact.

2) Write Unique & Compelling Meta Descriptions
   a) Limit to 150–160 characters.
   b) Summarize the page clearly and use a call to action to boost CTR.

3) Use Proper Header Tags (H1, H2, H3)
   a) Only one H1 per page (your main title).
   b) Use H2s for subtopics and H3s for details under subtopics.

4) Optimize Images with Descriptive Alt Text
   a) Use relevant keywords naturally.
   b) Helps both SEO and visually impaired users.

5) Include Internal Links
   a) Link to other helpful pages or blogs on your site.
   b) Use descriptive anchor text (not just "click here").

6) Place Keywords Strategically
   a) Use the main keyword within the first 100 words.
   b) Avoid keyword stuffing; keep it natural.
   c) inked mentions into backlinks.

Technical SEO

7) Use Target Keywords in Title Tags
   a) Include your main keyword in the page's title tag.
   b) Place it near the beginning of the title for better impact.

8) Write Unique & Compelling Meta Descriptions
   a) Limit to 150–160 characters.
   b) Summarize the page clearly and use a call to action to boost CTR.

9) Use Proper Header Tags (H1, H2, H3)
   a) Only one H1 per page (your main title).
   b) Use H2s for subtopics and H3s for details under subtopics.

10)   Optimize Images with Descriptive Alt Text
   a) Use relevant keywords naturally.
   b) Helps both SEO and visually impaired users.

11)   Include Internal Links
   a) Link to other helpful pages or blogs on your site.
   b) Use descriptive anchor text (not just "click here").

12) Place Keywords Strategically
a) Use the main keyword within the first 100 words.
b) Avoid keyword stuffing; keep it natural.

Bonus Tip:

Review your website every month. Regular SEO audits are key to staying ahead in rankings.