

AI SEO CHECKLIST

2025

✓ Pre-Writing Setup

1. Keyword Research

- Primary keyword: _____
- 2–3 LSI keywords (e.g., "AI content optimization")
- Pro Tip: Use ChatGPT to brainstorm long-tail keywords:
- *"Suggest 10 low-competition keywords about [topic] with 1K+ monthly searches."*

2. ChatGPT Prompts

- Used expert-style prompt (Example: "Act as an SEO pro...")
- Added tone guidance (e.g., "Like Neil Patel but simpler")

✍️ Content Creation

3. Humanization

- Replaced 3+ robotic phrases with conversational ones
- Added 1 personal story or case study
- Pro Tip: Run text through Hemingway App to check readability.

4. On-Page SEO

- Keyword in H1, first paragraph, and 1x H2/H3
- Meta description < 155 chars
- 3–5 internal links (e.g., to your "Types of SEO" post)

🔍 Quality Audit

5. EEAT Signals

- Author bio with credentials (e.g., "SEO specialist since 2020")
- Cited 1–2 expert sources (Backlinko, HubSpot)

6. Technical Checks

- Copyscape scan passed (<5% duplication)
- Image alt text includes keyword (e.g., "AI SEO workflow infographic")

Publishing

7. WordPress Optimization

- Used Rank Math/Yoast green lights
- Added FAQ schema markup

8. Promotion

- Shared in 1 Facebook group + LinkedIn
- Repurposed as Twitter thread